



Insight

AgriVisor | DOANE | ProFarmer

- Innovative Cash Grain Contract(s) that allows you to diversify the way you manage price risk.
- Experienced analysts price your grain
- Diversified means of making grain sales
- Ultimately better risk management for your entire operation

Market a portion of your bushels through a professional...

This model prices 100% of enrolled bushels by the end of the pricing period. Our carefully selected experts will alert you when they make a sale and explain the fundamental and/or technical reasons behind their decisions.

Select a Professional...

AgriVisor®
Doane®
ProFarmer®

The Insight program allows producers to diversify the way they manage price risk.

Consider selling in small percentages up to 30% of your APH by enrolling bushels into the Insight program to add discipline and diversity to your

Pricing Period(s)...

Old Crop (2014)

CN15 January 5 – June 17, 2015
\$0.05 cents per bushel*

New Crop (2015)

CZ15 January 5 – Sept. 15, 2015
SX15 January 5 – Sept. 15, 2015
WN15 Sept. 1, 2014 – May 15, 2015
\$0.05 cents per bushel*

Insight LT (2016)

CZ16 January 5 – Sept. 15, 2016
SX16 January 5 – Sept. 15, 2016
\$0.10 cents per bushel*

***Less applicable basis**

With today's volatile markets, it can be hard to make a decision. Use the Insight program to diversify your pricing risk and have professional analysts price a percentage of your grain.

**** Minimum of 5,000 bushels required per analyst.**



Decision
Analyst
Bushels Enrolled



Sign
Addendum and cash
grain contract



Deliver
Bushels to
elevator

